

April 29, 2019

To: SRTA Rep Council

From: Will Lyon on behalf of the Executive Board

RE: PAC Contributions, SRTA Dues, and Ever Flores

Dear SRTA Rep Council,

With an eye towards giving Exec Board time over the summer to develop next years' SRTA budget and to launch a vigorous campaign for Ever Flores while ensuring transparency, SRTA's Executive Board is asking Rep Council to vote on three items at the May 7 Rep Council Meeting:

- Increasing our Political Action Committee contributions to at least \$10, and as much as \$20, **annually** per member for 2019-20 and 2020-21 school years (we currently contribute \$6 annually);
- Increasing SRTA dues by \$1.25 a month, tenthly, beyond the \$1.75 already approved for the 2019-20 school year, for a total increase of \$3.00 a month; and increasing the SRTA dues by \$1.25 a month, tenthly, beyond the \$2.75 already approved for the 2020-2021 school year, for a total increase of \$4 a month
- Endorse Ever Flores for SRCS District 1, currently held by President Jenni Klose, for the 2020 school board elections.

Please discuss these items with your site so they can have input before you vote on them on May 7. A special meeting may be appropriate.

PAC Contributions

Our PAC contributions of \$6 annually per member generate about \$5,400 a year for our Political Action Committee (assuming 900 members). If we don't raise our PAC contributions, we will have about \$10,800 in the campaign war chest for 2020.

Because SRCS has switched to district elections, the formula for CTA matching grants are diminished per candidate. With four districts open in 2020 (Klose, Fong, Sheffield, and DeLaCruz) we want to be ready to be competitive in all four races.

Our goal is to have \$10,000 for each candidate for the 2020 election. To meet that goal, we will need \$40,000.

Increasing our PAC contributions to \$10 a year per member would generate about \$18,000 for 2020 (\$9,000 a year). Increasing our PAC contributions to \$20 a year would generate about \$36,000 for 2020 (\$18,000 a year).

Note: The PAC contributions come from your SRТА dues that you already pay, so **increasing our PAC contributions will not automatically increase your SRТА dues** (but it will impact the SRТА budget, see below). You would be agreeing to put more into the PAC fund from what you are already paying. Members can opt out of this fund if they do not want their money to support our candidates.

SRТА Exec Board recommends that we increase our PAC contributions.

SRТА Dues

Our SRТА dues for the 2018-19 school year are \$22.60 a month, tently, or \$226.00 a year. This includes the first two years of the full time president pilot.

We have already authorized an increase for the 2019-20 school year of \$1.75 a month, and for the 2020-2021 school year of \$2.75, in accordance with our Full Time President Release grant.

To stay in line with our 3% raise this year and 4% raise next year, SRТА Exec Board recommends increasing the 2019-2020 SRТА dues by an additional \$1.25 for a total increase of \$3 a month, and increasing the 2020-2021 SRТА dues by an additional \$1.25 for a total increase of \$4 a month. Raising our dues will allow for more training and organizing to build the power of our union.

This will give the executive board an opportunity to build a budget for the next two years over the summers for **Rep Council to ratify at our first Rep Council Meeting in Aug/Sept**. The budget will be built to serve the SRТА goals which are also subject to ratification of Rep Council. ([Click Here for the 2018-2019 SRТА Goals](#))

Ever Flores -- Candidate for SRCS District 1

Ever Flores is an outstanding educator, political organizer, and CTA champion. He is currently a school counselor at Healdsburg High School and the president of Healdsburg Area Teaches Association (HATA).

We have a unique opportunity to get behind a highly qualified candidate who has clearly demonstrated his commitment to students, teachers, and public education. SRТА Exec Board encourages that SRТА endorse Ever now.

Outstanding Educator

- Ever has worked as a public school educator at elementary, middle school, high school, and continuation high school levels

- Since 2002 Ever has worked as the Director of the SRJC Adelante program working with the children of migrant farm workers
- Currently, Ever serves as the Interim Coordinator for the Migrant Education Advise Program (“MEAP”) at Sonoma State University

Political Organizer and Activist

- Democratic Party Delegate for Assembly District 2 (top male vote getter)
- North Bay Labor Council, Delegate
- Sonoma County Latino Democratic Club, Outreach and Membership Chair, PAC Member
- North Bay Jobs with Justice, Member

CTA Champion

- HATA President, current
- 8 years as HATA Vice President
- HATA Bargaining Team Member and Healdsburg HS Site Rep
- CTA State Council Member
- Equity Chair of Redwood Service Center Council

And Ever has been a Santa Rosa resident for over 20 years!

#Teachers4Ever