



# Communications Report

**DATE:** March 3, 2018

**COMMITTEE CHAIR:** Margie Bradylong

**INFORMATIONAL ITEMS:**

CTA is currently gearing up for the 2018 election and has requested information on who members intend to vote for in the Governor and the State Superintendent of Education race. Based on the current number of teachers living in California, CTA has determined that a high teacher turn-out for the June primary would most likely equate to an education minded elected official.

In order to kill two birds with one stone, SRTA will be sending out a request for information shortly asking members to verify their personal information, primary work site, and grade level/department info as well as their preferred candidate for Governor and State Superintendent of Education. We will use this information to update our membership data as well as provide CTA with their requested information. CTA will then target non-responders via phone banking to encourage participation in the June primary.

The information request will go out shortly to our membership directly and we would appreciate it if Site Reps could help us by encouraging members to take the time to respond. Next month, site reps will be asked to follow up on individually with anyone who hasn't responded to visit with folks to get the information.

Thank you for your help! I think rewards are in order for site reps of the most successful sites!

Appreciatively,

Margie Bradylong  
Communications Chair

**ACTION ITEMS:**

<b>Actions</b>	<b>Person Responsible</b>	<b>Date Due</b>
Encourage members at your site to complete the information request.	Site Reps	3/31/18