

DATE: April 28, 2020

COMMITTEE CHAIR: Margie BradyLong

INFORMATIONAL ITEMS:

Weekly Update continues to provide members with as much information as possible. This latest issue has a few items worthy of highlight:

- The FAQs from the last rep council are included with answers from Diann and her team. They include answers to clarification questions at the very bottom. [Queries and Responses from Superintendent Kitamura](#)
- Step Out with SRTA Blue and Gold
- SRTA Concern Form - Site Reps please help members try to resolve concerns at the lowest level.
- Encourage your site to take the Survey for Member Input regarding future MOU on Distance Learning and/or Return to Sites [Considerations for Distance Working and Learning](#)

If members are not getting the Monday update, please let Micah know via webmastersrta@gmail.com

We are in the process of mailing a gift to all SRTA members. We expect to get several packages returned due to bad addresses. Please understand this means these members are also not getting snail mail from CTA and NEA, including their magazines. The next time SRTA Membership asks for verification of member information, please help us by reaching out and having each member confirm their information.

SRTA Wins Communications Awards



We recently learned that Margie BradyLong and Micah Carlin-Goldberg won their fourth CTA Communications award in the past two years.

Three of the awards were for the 2017-2018 school year:

- Special Membership Communications: SRTA Weekly Updates during the 2017 fires.
- Special Membership Communications: #WeAreSRTA stickers
- Digital Media Award In Honor of Ralph J. Flynn: WeAreSRTA.org website

The fourth award was for the 2018-2019 school year:

- Digital Media Award In Honor of Ralph J. Flynn: WeAreSRTA.org website and SRTA Weekly Updates.

SRTA was joined in winning the 2018-2019 CTA Communications Awards by Oakland Education Association (OEA), United Teachers Los Angeles (UTLA), New Haven Teachers Association (NHTA) all of whom won awards around their strike communications.

In addition to the CTA Awards, SRTA also received a 2018-2019 Merit Certificate in the category of Communications to Parents or Community for the “SRTA Negotiations and Informational Flyers”. This was awarded to Kathryn Howell, Margie BradyLong, and Micah Carlin-Goldberg. (UTLA and OEA won this award)

Your communications team works hard to support you. Margie BradyLong creates the drafts. Micah Carlin-Goldberg tends to all things WebMasters do, handles the publishing end, and keeps our distribution lists updated, with help from Susan Fries. Abby Walls is our gentle proofreader, and Alma Conde painstakingly translates every Agenda Analysis into Spanish. Kyla BradyLong reads to make sure things are clear for someone who is not in the thick of it. Part of the system is running Updates and Agenda Analysis through the Exec Board before distributing. They generously give up some of their Sunday family time for reviewing these every week. Please share your appreciation for everyone you know on this team.

We read every survey response, and every email sent to WeAreSRTA@gmail.com. Things have been moving at breakneck speed recently. There hasn't been time to package the last survey results- but the information was so helpful in creating the MOU. The responses to the current survey are thoughtful and will help propel discussions around our next agreement. We expect to be able to take the time to share your responses.

To everyone who has written something supportive in the comments- Thank You.

We work from an [Annual Communication Plan](#). We are not doing everything we have planned. We need more members on our team. If you or someone you know is interested, please join us!

In support of SRTA,
Your Comms Team

ACTION ITEMS:

Actions	Person Responsible	Date Due
Encourage members to read the weekly Updates	Site Rep	Continuously
Encourage Members to read the FAQs	Site Rep	This week
Encourage members to take the Survey	Site Rep	This week