

April 15, 2019

Memorandum

To: SRTA Executive Board

From: SRTA Political Action Committee

RE: 1) Endorsement of Ever Flores as Candidate for Santa Rosa City School Board Area 1

2) Increase monthly member PAC dues from \$6 to \$8 beginning August 2019

The SRTA PAC committee met on Tuesday, April 8<sup>th</sup> and agreed to put forth a strong recommendation that the Exec Board endorse Ever Flores' candidacy for Santa Rosa City School Board Area 1. The Committee believes we have a unique opportunity to get behind a highly qualified candidate who has clearly demonstrated his commitment to students, teachers and public education. Ever has served as Equity Chair of Redwood Service Center Council, on the Bargaining Committee of Healdsburg Area Teachers Association (HATA), as a CTA State Council Representative, and as HATA President for the past two years. Ever's proven track record has earned him solid relationships with North Bay Labor Council, and the Democratic Party where he recently earned the most votes of any male candidate in State Assembly District 2 to the State Democratic Convention. He currently serves as the Membership Chair of the Sonoma County Latino Democratic Club. Ever has also been there for SRTA both speaking before the SRCS Board and by actively campaigning for Board Member Omar Medina. Above all, Ever has an excellent reputation as an outstanding counselor at Healdsburg High who is totally dedicated to supporting students and attracting and retaining high quality teachers. Finally, SRTA has its own candidate for SRCS School Board. We must get behind him early and wholeheartedly.

The Committee also agreed to recommend that SRTA raise PAC contributions per member, annually, from \$6 to \$8 beginning August 2019. There will be four open seats next election requiring addition PAC funding in order to play an active role in electing the most qualified candidates. SRTA's successful campaign to elect Omar Medina demonstrates how the targeted and effective use of PAC funds can make a vital difference in seating board members supportive of teachers. The committee believes this modest increase in PAC dues needs to take effect soon so that SRTA has the time to build up formidable PAC funds before the 2020 election.

The PAC committee respectfully asks for your support on these two recommendations to grow the power of our union.

In Solidarity,

Tim Sergent, PAC Committee Chair



Margie Brady Long, PAC Treasurer

Will Lyon, PAC Committee member